



Somerville Elks #1068 Charitable Trust

Tax ID: 45-1715479 • 375 Union Avenue Bridgewater, NJ 08807 • 908.722.4634

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FOR IMMEDIATE RELEASE:

FLAG DAY FESTIVAL TO BE HELD IN SOMERVILLE

The American flag has been a symbol of our freedom and aspirations for more than two centuries. In downtown Somerville on June 13th (14th rain date) it will be celebrated with a large Flag Day Festival. The event will feature live music, interactive exhibits, contests with prizes, historic military vehicles, cool modern SWAT vehicles, and re-enactors. There will also be games, entertainment, and arts and crafts for children of all ages, as well as food and snack vendors. The event will be held on the courthouse lawn between 11:30am and 4pm.

The event is being organized by members of the Somerville Elks, YMCA, Boy Scouts, John Basilone Parade Committee, American Legion and others. All proceeds from event sponsors and advertisers will go to fund programs through the Somerville Elks Charitable Trust benefitting local veterans. The goal of the event is to expand appreciation of our flag, educate students and adults to its history and significance, and instill good will and a sense of patriotism to all that attend.

Part of the entertainment for the day will be a performance contest called the American Flag Day Super-Patriot. The contest is being run through the School Of Rock Somerville and will bring many of New Jersey's most talented musical performers together to demonstrate patriotism while showcasing their talents. The crowd can cheer on the performers; only one will be given the title of American Flag Day Super-Patriot, and will lead the crowd in Lee Greenwood's God Bless the USA.

Sparky Lyle will be signing autographs from noon - 2pm, a bouncy house and carnival games will be available, and revolutionary war re-enactors will bring alive our local history. Children are encouraged to complete the scavenger hunt all around the grounds to win a prize.

Additionally, the results of the Flag Art and Flag Day Essay Contests will be announced. The contestant entrees came from local students in grades 2-8. The theme of essay entrants is 'What the Flag Means to Me and My Family'. The winning students and their teachers will receive \$50 and an American flag.

The Flag Day Festival Committee also welcomes youth-centered community groups such as church or temple youth groups, Boys and Girls Clubs, Boy Scout and Girl Scout troops as well as historic and educational organizations to show



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their patriotism and host an exhibit. All groups must register. Information for registering can be provided through e-mail at FlagDayFestival@Live.com.

To honor and support our military, participants are encouraged to bring non-perishable food items, which will be sent by Operation Jersey Cares to our service members overseas. Worn flags will be collected for proper retirement by the American Legion. Details for what items to bring for the troops and the event itself can be found on the website www.FlagDayFestival.org or Facebook www.facebook.com/FlagDayFestival.

The committee also is still seeking additional event sponsors to join its premier sponsors AT&T, Fulton Bank of NJ, and Star 99.1 to support the event and our local veterans. The Elks Charitable Trust is a 501c3 organization.

Public Relations Contact

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